Overview of QR-code link possibilities compiled by Coinholland

Category	What it does	Use / Application	Example (QR content)
Website / URL	Opens a webpage	Website, webshop, menu, campaign	https://www.yourbusiness.com
Phone Number	Starts a call	Contact, support, business cards	tel:+31612345678
SMS	Opens SMS app with message	Promotions, bookings, sign-ups	sms:+31612345678
E-mail	Opens email with subject and body	Contact, offers, reservations	mailto:info@company.com
Location (Maps)	Opens a map app with coordinates	Directions, events	geo:52.370216,4.895168
Calendar Event	Adds event to calendar	Webinars, workshops, events	BEGIN:VEVENT...END:VEVENT
App Store / Play Store	Opens app download page	App promotion	https://apps.apple.com/app/...
Wi-Fi	Connects to network	Cafés, offices, hotels	WIFI:T:WPA;S:MyNetwork;P:MyPassword;;
vCard (contact)	Saves contact info	Business cards, posters	BEGIN:VCARD...END:VCARD
Social Media	Opens profile or post	Instagram, LinkedIn, Facebook, TikTok	https://instagram.com/yourbusiness
Payment	Starts payment request	Donations, purchases, invoices	https://tikkie.me/pay/123...
File / Document	Downloads or opens file	Manuals, price lists, menus	https://mysite.com/menu.pdf
Dynamic QR	Redirects to editable link	Campaigns, analytics, marketing	https://myqrtool.com/track?id=12345
Spotify / YouTube / Media	Plays a song or video	Music, podcasts, videos	https://open.spotify.com/track/...
Form / App deeplink	Opens form or app function	Sign-ups, feedback, orders	https://forms.gle/...

This overview has been compiled with care, and we do our best to keep all information up to date. However, it is possible that an error has occurred or that not all QR options are listed.