



**Premium Business Coins with QR**

*Tradition meets innovation*



## Introduction: Tradition meets innovation

- In a world of fleeting gifts, we bring back tangible exclusivity.
- A premium, physical coin that symbolizes value, prestige and connection.

### **Unique:**

- Each coin *optionally* contains a subtle **QR code** that provides access to a digital experience.

*Coinholland is among the global pioneers in metal coins featuring integrated QR technology.*



## The Product: Premium Business Coin

- High-quality recycled materials (concentrated 90% iron, coatings and enamel – optionally with precious metals).
- Company-specific design (logo, slogan and/or core values).
- Design and/or QR code machine-engraved with personal quality checks during the production process.
- Optional: limited editions, with certificate of authenticity and luxury packaging.

Coinholland designs and crafts premium business coins for your company.

# Get inspired by our Premium Business Coins

Get  
inspired





The logo for COIN HOLLAND is a circular emblem. It features a white center with the words "COIN" and "HOLLAND" stacked in a bold, grey, sans-serif font. The circle is bordered by a red arc at the top and a blue arc at the bottom. The entire logo is set against a background of large, overlapping, semi-transparent curved bands in shades of orange, grey, and blue.

COIN  
HOLLAND

## The Digital Experience via QR Examples:

- Exclusive message (CEO video)
- VIP access to events or communities
- Storytelling, history and vision
- Loyalty & rewards exclusively via coin



## **Applications for Companies**

### **Examples:**

- Corporate gift for top clients
- Anniversary & commemorative coins
- Premium event access coin
- Employer branding: reward for top employees
- A gift or Resale by companies with a loyal customer base (fans, supporters, tourists, etc.)

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HOLLAND**

## **Positioning & Added Value**

- Tradition and technology
- Sustainable and prestigious
- Storytelling in coin form
- Exclusive and limited



## Example Cases

- Luxury gold coin for a private bank (QR to client portal).
- Silver anniversary coin for a multinational (QR to timeline).
- Event coin for high-end conference (QR as access pass + content).
- Concert coin, football coin, tourist coin with logo, slogan, image and/or QR code.
- And much more...



## Call to Action

*“Give your relations more than a gift: a symbol of value, tangible and digital.”*

[Our story](#)

[Create your coin](#)

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